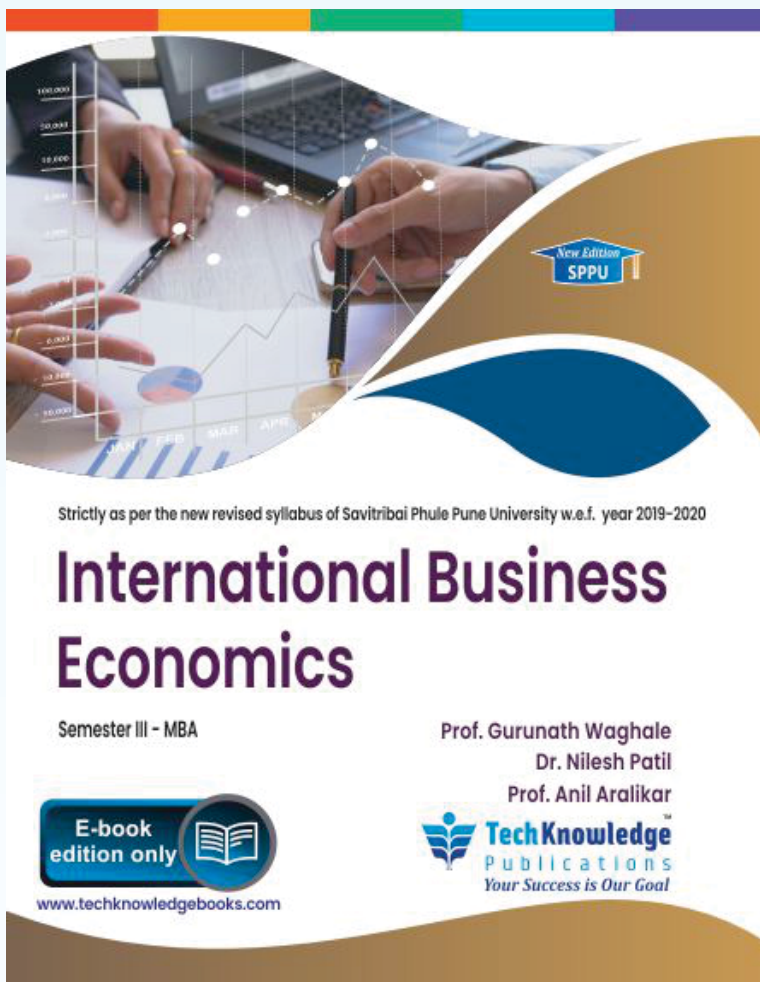


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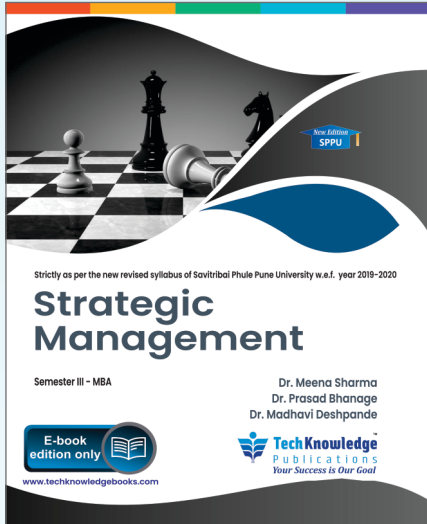


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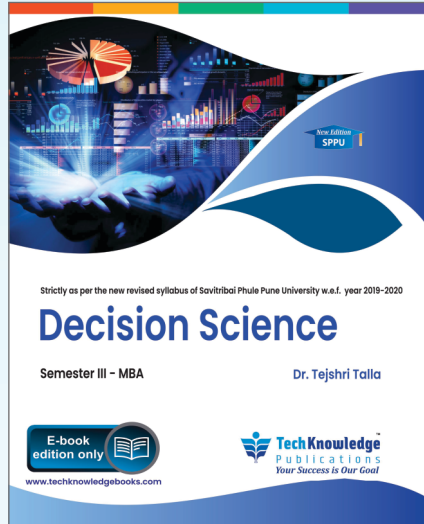
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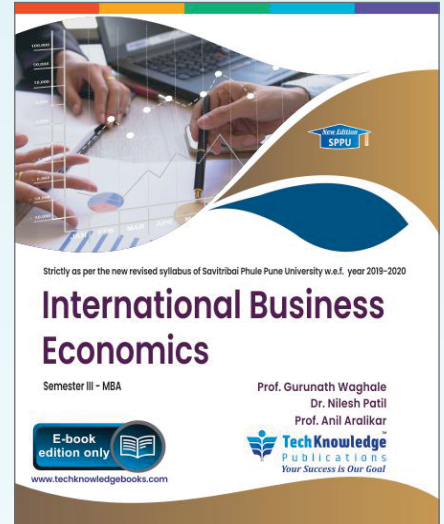
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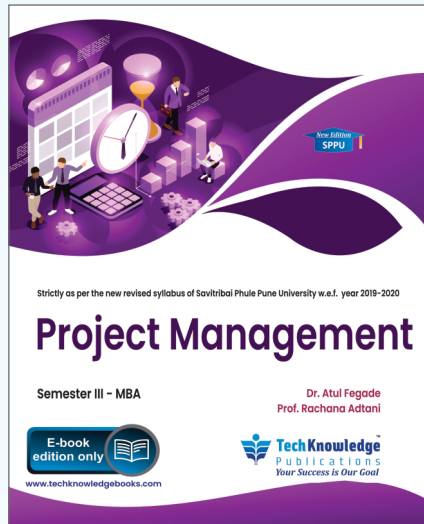
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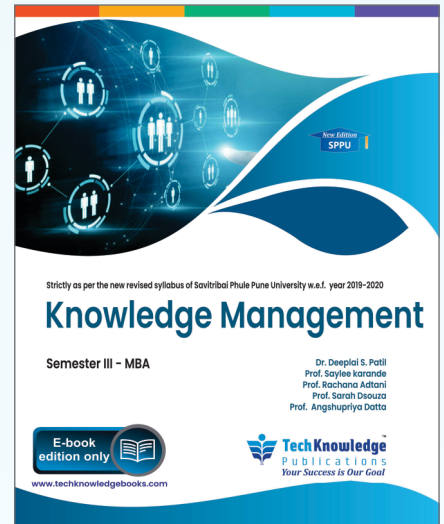
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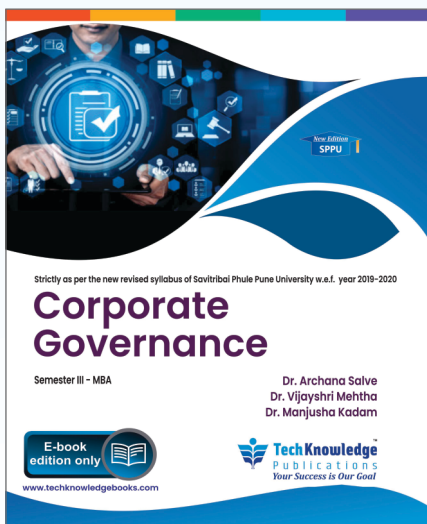
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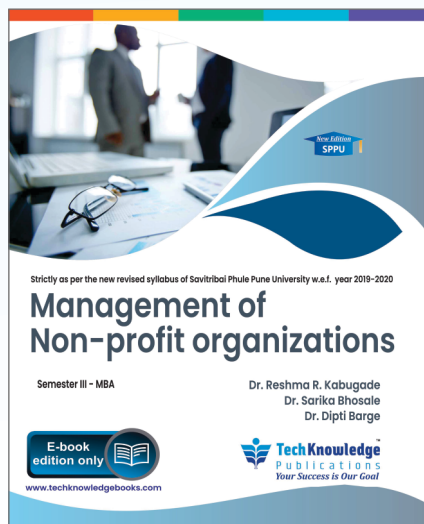
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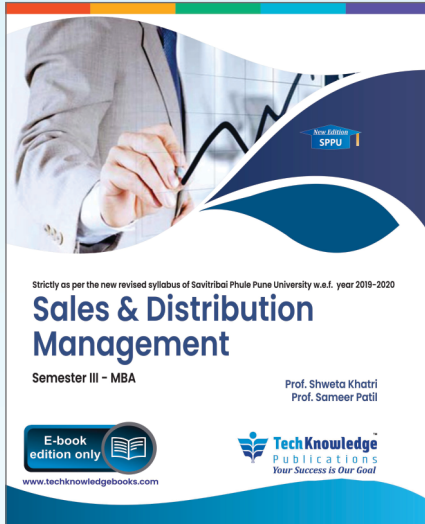
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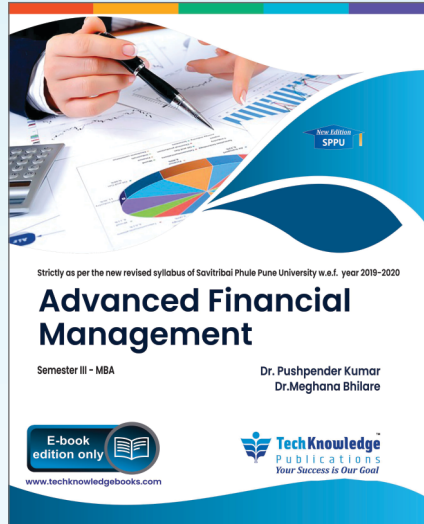
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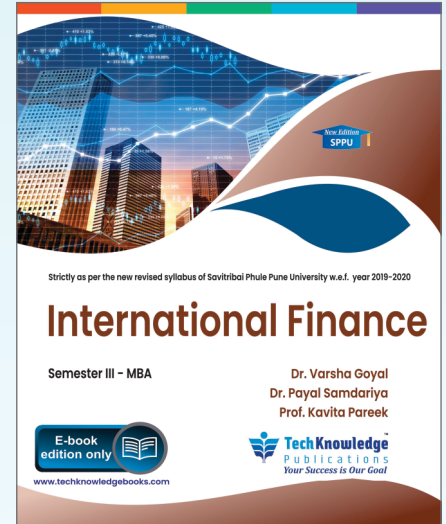
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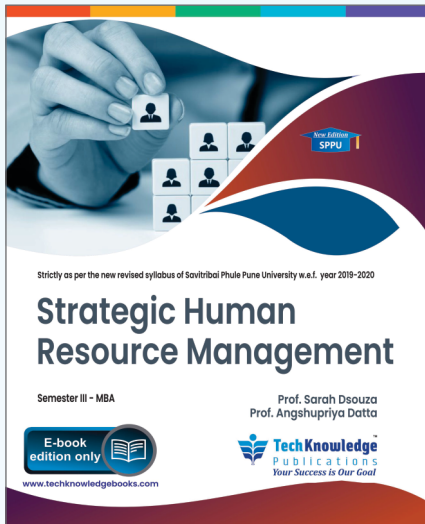
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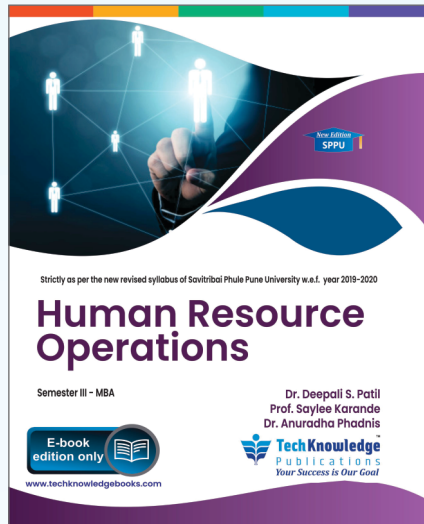
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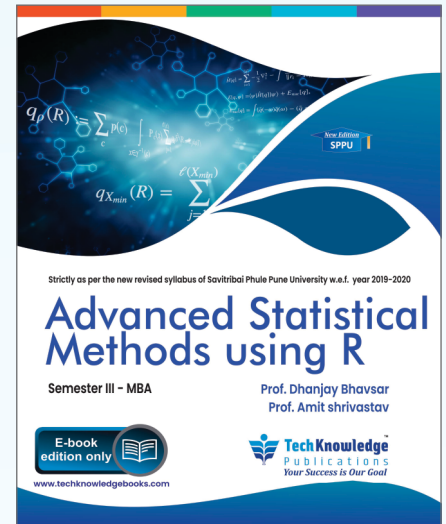
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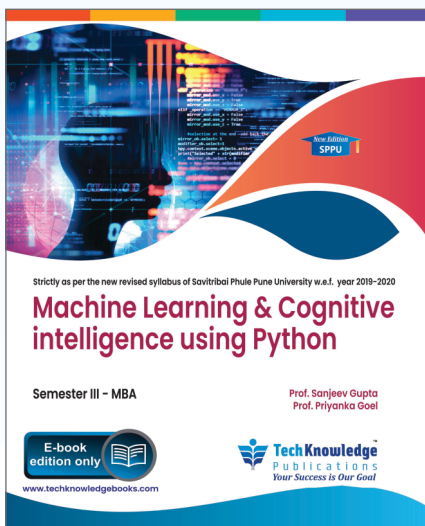
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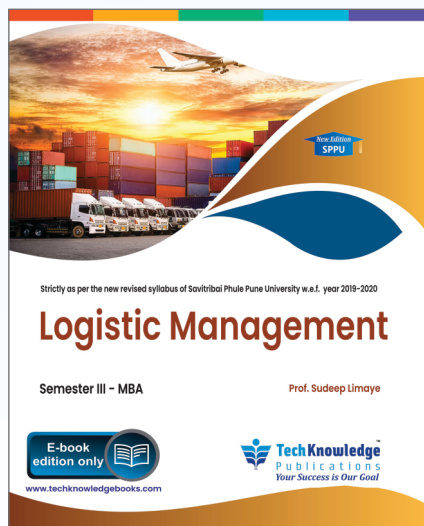
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Semester III – Master of Business Administration (MBA) (SPPU)

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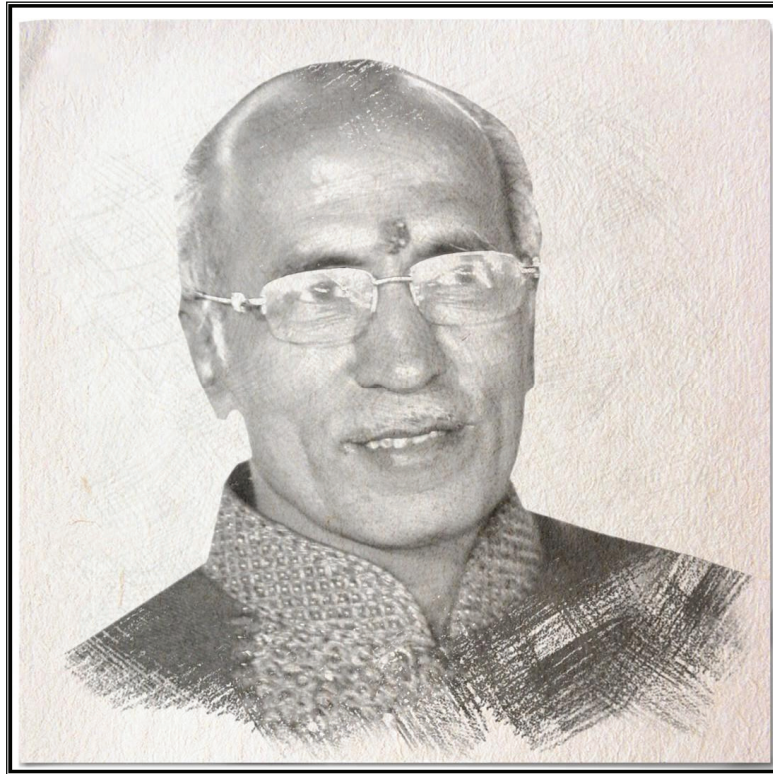
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*We dedicate this Publication soulfully and wholeheartedly,
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who will always be an inspiration, a positive force and strong support
behind us.*



“My work is my prayer to God”

- Lt. Shri. Pradeepji L. Lunawat

*Soulful Tribute and Gratitude for all Your
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Preface

Dear Students,

We are extremely happy to present the book of “**International Business Economics**” for you. We have divided the subject into small chapters so that the topics can be arranged and understood properly. The topics within the chapters have been arranged in a proper sequence to ensure smooth flow of the subject.

We present this book in the loving memory of **Late. Shri. Pradeepji Lunawat**, our source of inspiration and a strong foundation of “**TechKnowledge Publications**”. He will always be remembered in our hearts and motivate us to achieve our new milestone.

We are thankful to Seema P. Lunawat, Vaishali Nisargand and Dr. Deepali Patil for the encouragement and support that they have extended. We are also thankful to the staff members of TechKnowledge Publications and others for their efforts to make this book as good as it is. We have made every possible efforts to eliminate all the errors in this book. However if you find any, please let us know, because that will help us to improve the book quality further.

We are thankful to my family members and friends for their patience and encouragement.

- **Authors**

□□□

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Dr. Nilesh V. Patil

Profile Summary:

- Over 16+ years of career with diverse roles in Business development & Marketing of IT Products/Services, PG level-Management teaching & Marketing of real estate.
- Good exposure to SPSS , Tableau & M.S.EXCEL

Educational Qualifications:

- **PhD (Marketing Management):** Savitribai Phule Pune University, 2018.
- **UGC-NET-** Lectureship in Management, 2005
- **Diploma in Export & Import-** Welingkar Insti. Of Mgmt.Dev & Research, Mumbai,2005.
- **M.M.S. (Marketing Management):** University Of Mumbai, 2004.
- **B.E. (Mech.Engg.):** North Maharashtra University, 2002.

Work Experience: Over All- 16 Years 7 Months

Teaching : Total- 6 Years and 7 months in various colleges like Sri Balaji Group of Institutions, Symbiosis Group of Institutions, Vishwakarma Group of Institutions.

Industry : 10 Years in various capacities in the area of Business Development, IT & ITES Sales, Real Estate Sales & Support, Market Research, Export and Import (International Business)

Publications:

1. Patil, N. V. (July 2019). Yashomanthan – A peer reviewed and multi-disciplinary Research Journal- ISSN-2347-8039 titled “The curious case of Automobile sales fall In India”
2. Patil, N. V., & Karandikar, A. (Feb.2017). An Empirical Study of Factors Affecting Adoption of Value Added Mobile Services in Pune district. 8th National Conference on REIMAGING INDIA: GAME CHANGERS FOR BUSINESS MANAGEMENT AND SOCIETY, Vishwakarma Institute of Management, Pune.
3. Patil, N. V. (Feb.2017). Changing landscape of Value Added Mobile Services in India. International Conference on “Managing Business in Digital Age” Organised by Sinhgad Institute of Management, Pune.

Mr. Anil Gangadhar Aralikal

Profile Summary:

- 5 years of experience in teaching economics
- 1 year and 2 months of experience in research in economics
- Technical knowledge of Python, MS Excel, SQL, MS Access

Educational Qualifications:

- **UGC-NET- Lectureship** - Economics, 2013
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- **B.A. in Economics: Fergusson College**, University of Pune, 2011.

Professional Qualifications:

Common Proficiency Test (CPT) – ICAI - 2017

Work Experience: over 6 years

Teaching – 5 years

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4 semester courses in ILS Law College, Pune

1 year in Balaji College of Arts, Commerce and Science, Tathawade

Research –over 1 year

1 year – Gokhale Institute of Politics and Economics, Pune

1 month – International Institute for Population Sciences (IIPS), Gowandi, Mumbai

1 month – International Food Policy Research Institute (IFPRI), Pune

Mr. Gurunath Waghale

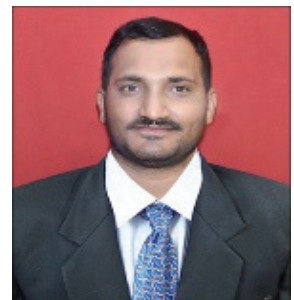
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MIT School of Engineering, Pune.

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He has guided a number of research and internship projects. He is also involved in various Academic activities at university level.



Mr. Gurunath Waghale

□□□

Syllabus

Semester III		306 – International Business Economics
3 Credits	LTP: 2:0:0	Generic Elective – University Level

Course Outcomes: On successful completion of the course the learner will be able to

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO 306.1	Remembering	RECALL and ENUMERATE the economic aspects of international business.
CO 306.2	Understanding	DESCRIBE the outcomes of globalising and liberalising trade environment, trade policy frameworks and macroeconomic linkages of the open economy.
CO 306.3	Applying	DISCUSS the mechanisms and working of the foreign exchange markets.
CO 306.4	Analysing	EXAMINE how a protectionist trade policy improves or diminishes the prospects of survival / growth of business.
CO 306.5	Evaluating	APPRAISE the implications of trade related policies under different levels of product market concentration?

1. **International Trade** : Trade Theories , Ricardo and Comparative advantage, Heckscher Ohlin model of factor abundance , Krugman’s model of Intra-Industry Trade **(5+1)**
2. **Trade policies** : Unilateral and multilateral trade policies, Tariffs in competitive markets, WTO tariff policy, Quota, Tariff and quota in monopolistic markets, Dumping and Antidumping Duty under the WTO, Subsidies and Countervailing duties under the WTO, Export taxes, Export subsidies, Economic Integration - Custom Unions and Free Trade Areas - Major Regional Trade Agreements **(5+1)**
3. **Currency and International Finance** : Currency market and exchange rate, Spot and forward markets, Types of Foreign Exchange Transactions – Reading Foreign Exchange Quotations – Forward and Futures Market – Foreign-Currency Options – Arbitrage – Speculation and Exchange-Market Stability, Currency market and basic Central Bank operation, Product market approach to determination of exchange rate, Asset market approach to determination of exchange rate. **(5+1)**
4. **Exchange rate policies and macroeconomic management** : Fixed and flexible rates – Central Banks actions, Impact of changing exchange rates on exports and imports, Volatility managements by the government and Exchange rate regimes, Open economy macroeconomics, Monetary approach and asset market approach to predict future exchange rate, 3 International Financial Crises models - Understanding the recent few crises, The Euro Crisis/ crisis in Venezuela, Economic risk indicators for FDI and FII **(5+1)**
5. **International Banking** : Reserves, Debt and Risk : Nature of International Reserves – Demand for International Reserves – Supply of International Reserves – Gold Exchange Standard – Special Drawing Rights – International Lending Risk – The Problem of International Debt – Financial Crisis and the International Monetary Fund – Eurocurrency Market. **(5+1)**

□□□

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Unit 1

International Trade

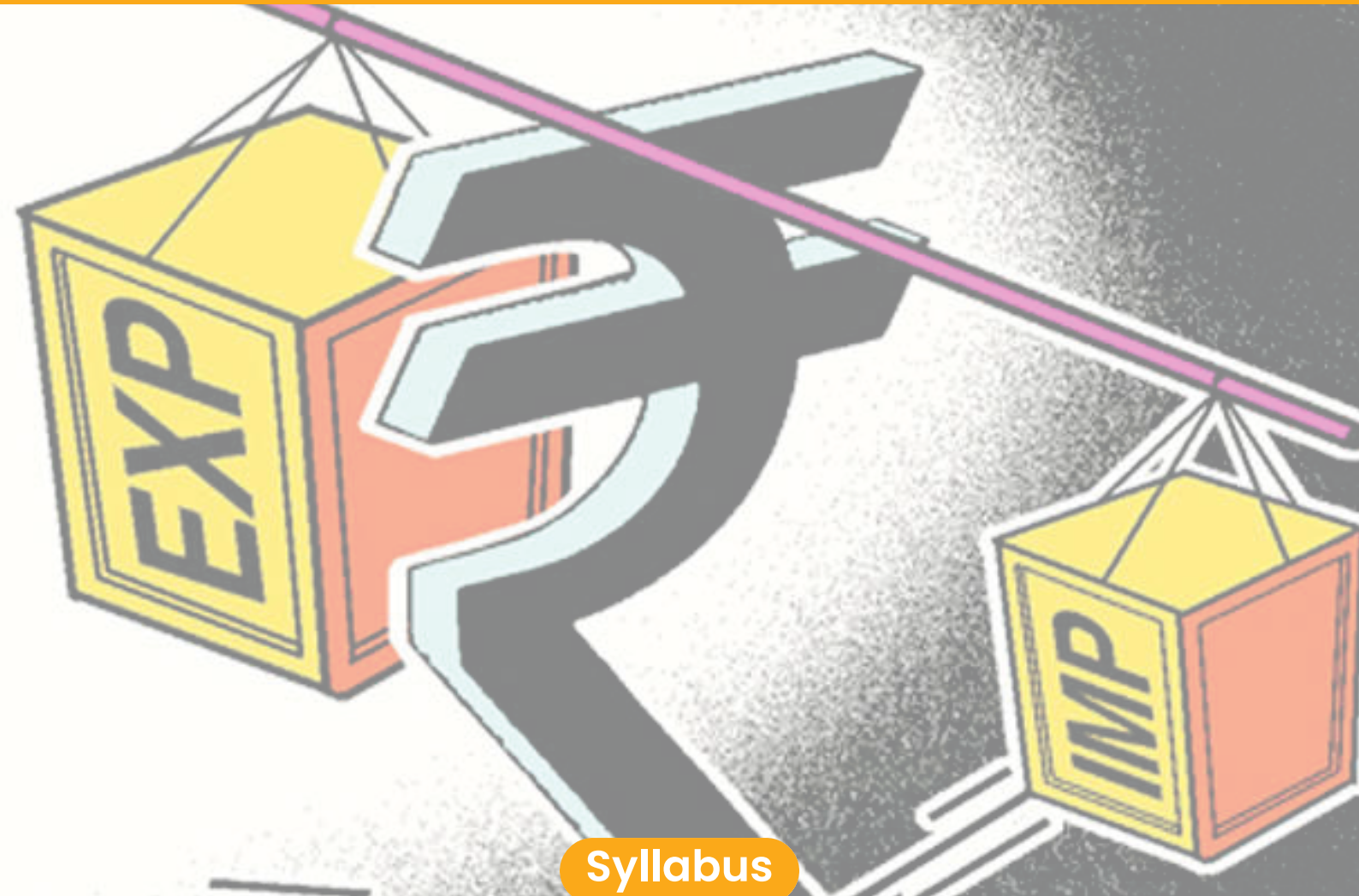


Syllabus

Trade Theories , Ricardo and Comparative advantage, Heckscher Ohlin model of factor abundance , Krugman's model of Intra-Industry Trade

Unit 2

Trade policies

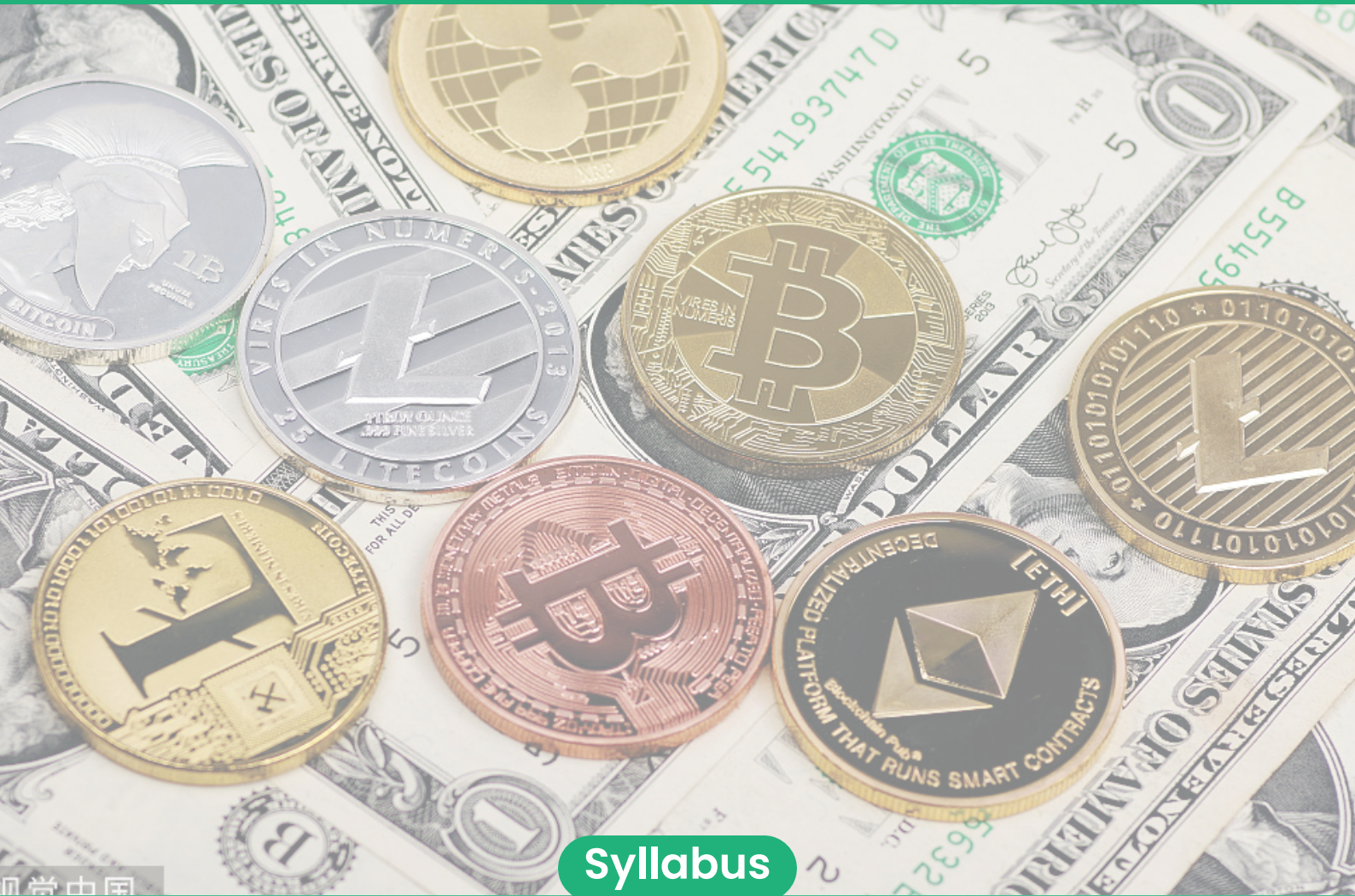


Syllabus

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Unit 3

Currency and International Finance



Syllabus

Currency market and exchange rate, Spot and forward markets, Types of Foreign Exchange Transactions – Reading Foreign Exchange Quotations – Forward and Futures Market – Foreign- Currency Options – Arbitrage – Speculation and Exchange-Market Stability, Currency market and basic Central Bank operation, Product market approach to determination of exchange rate, Asset market approach to determination of exchange rate.

Unit 4

Exchange rate policies and macroeconomic management



Syllabus

Fixed and flexible rates – Central Banks actions, Impact of changing exchange rates on exports and imports, Volatility managements by the government and Exchange rate regimes, Open economy macroeconomics, Monetary approach and asset market approach to predict future exchange rate, 3 International Financial Crises models - Understanding the recent few crises, The Euro Crisis/ crisis in Venezuela, Economic risk indicators for FDI and FII

Unit 5

International Banking:



Syllabus

Reserves, Debt and Risk : Nature of International Reserves – Demand for International Reserves – Supply of International Reserves – Gold Exchange Standard – Special Drawing Rights – International Lending Risk – The Problem of International Debt – Financial Crisis and the International Monetary Fund – Eurocurrency Market.